



## A customer guide to **print security**

Secure your printing and maintain confidentiality

Don't let sensitive information fall into the wrong hands – protect your data before, during, and after printing with PaperCut print security.

### Challenge

Print systems are complex, spanning multiple devices, networks, and operating systems. At the same time, they also perform critical business functions and process confidential, sensitive data. These facts often result in document integrity being compromised – and can even lead to large attack opportunities for hackers.

So if you have...

- ▶ users printing sensitive material that could be misused in the wrong hands
- ▶ users who are sometimes unsure what device their printing to, or worried someone might beat them to their printout
- ▶ certain compliance requirements to meet as a business

...you'll be protected with PaperCut.



We have federal laws relating to privacy. Secure Print Release and Find Me Printing have really made stakeholders more confident in the level of security we provide.

**Baptist Health Care, USA**

## 59%

of businesses reported a print-related data loss in the past year.

**Quocirca Global Print Security Landscape, 2019**

## 11%

of all security incidents are print related. 59% of these lead to data losses, costing an average of £313,000 per-annum.

**Quocirca Global Print Security Landscape, 2019**

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## Solution

Security has been a cornerstone of our products from day one, so you can have peace of mind when printing with PaperCut. From the moment a user presses 'print' to when the paper hits their fingertips, our end-to-end print security makes sure your workflow is protected.

### 1. Secure Print Release

Secure Print Release is one of PaperCut MF's most valuable features. It places print jobs in a holding state until the user logs in to the printer or multifunction device (MFD) and releases the job. Login methods could be a pin code, swipe card, or username and password.

And with Find-Me Print, users don't even need to select what printer the job goes to; they just press print, walk up to any device they like, log in, and boom! – the job finds them and gets printed hot off the press.

Not only does PaperCut's Secure Print Release protect against potentially sensitive material sitting on the out tray of your printer or MFD, it also helps minimize waste by holding or even deleting jobs when they're not retrieved at the device.

### 2. Print archiving

PaperCut's Print Archiving gives you total visibility of your users' print jobs within the admin interface. See a thumbnail of each job at a glance, or delve further into the content if you need to.

### 3. Watermarking & digital signatures

Ever see a printed document lying around with confidential information on it? Wonder who owns that document? Or how old it is? Or who might have more information about the content? Users will be reminded to print responsibly when there are traceable markings on each page. Watermarking allows you to add a phrase, username, timestamp, or even include a subtle yet unique digital signature which allows you to track the document's origin.

### 4. Audit trails and Reports

PaperCut offers a wide range of comprehensive reports that can be generated on demand, or automatically emailed to stakeholders on a daily, weekly, or monthly schedule. It also retains audit reports, logs, and archives of all transactions that have occurred in the system.

## Benefit

4 ways PaperCut protects your printing integrity



**1. Safeguards against breaches** so you can rest at ease



**2. Verifies user identity** – to make sure jobs land in the right hands



**3. Traces all print jobs** to give you full insight into user activity



**4. Meets compliance requirements** to keep you in line with local legislation and GDPR

**Contact us to explore more benefits and features**

sales@papercut.com  
papercut.com

**PaperCut**<sup>™</sup>